

# A-Z of Fundraising Ideas

**A**sk for regular donations to ActionAid



**Arts & Crafts** – if you or someone you know has an artistic talent such as painting, photography or pottery, hold an exhibition/sale with a percentage for ActionAid

**Auction** – ask shops and local businesses to donate prizes

**Auction of promises** -get friends and family to donate their services; such as cooking dinner or gardening for the highest bid

**Baby competition** – ask friends or colleagues to bring baby photos of themselves. People pay to guess who's who.

**Book club/scrabble club** – ask for a donation to come along

**Bring and buy**- you could do this at your local community centre, at home or at work

**Carol singing**- you could try carol singing at your local station!

**Ceilidh**- try asking your local community centre or church hall if they might give you their venue for free

**Coffee morning, cake sale**- Why not combine it with a raffle or selling handmade cards?

**Collection**- you could hold a street collection or ask your church/place of worship to give the proceeds of their collections to ActionAid

**Concerts** – try making contact with a local singer, group or orchestra and ask if they will donate a percentage to ActionAid in return for your help promoting the event.

**Dine on a dollar** – cook for friends spending no more than \$1(US) per person to highlight the challenges for those living in poverty.

**Dress-down day** at work or school

**E-bay** – sell your unwanted items - set up an account and watch the money roll in!

**Elvis night**

**Email** – send out event invites by email and encourage them to be passed on and on...

**Fashion show or fancy dress party.**

**Fetes and fairs** – have a craft or bring and buy stall. Why not have a collection tin or some games to earn extra donations?

**Give up your bad habits!** Get everyone to sponsor you – your pain ActionAid's gain!!

**Guess the number** – e.g. balloons in a car, sweets in a jar etc

**Hobbies**- what hobbies can you utilise, sport, walking, cycling, art and craft, aromatherapy, massage etc

**Information** – give people as much information as possible about ActionAid and its work, to encourage them to get on board

**Jumble sale**

**Karaoke evening**

**Line-dancing**

**Lunches**- organise a summer garden party, or take it in turns with friends to cook a lunch and pay to go along

**Lunch-less** – set a date for all your colleagues to bring in a packed lunch and ask them to donate the money they would have spent buying their lunch



**actionaid**

Registered Charity No. 274467

**www.Myactionaid.org.uk** – Create your own online fundraising page and encourage people to make a donation to your event!

## **M**urder mystery party

**M**eal – negotiate a deal with your local restaurant for a group booking, charge a set rate and donate the difference to ActionAid

**O**pen the door game – make a small locked door with a donated prize behind it. Have a bucket of keys. People pay to select a key. One key fits the lock and wins the prize

**P**arty –50s, 60s, 70s, 80's, Easter, Christmas, no theme or just for fun



## **P**iggy-back existing events

taking place in your local community. You'll be surprised how many will be willing to give a % to charity

**P**osters – put these up anywhere you can think of to promote your next event

**P**ress coverage – submit an article or write to the letters page of your local paper about your event. Why not invite a reporter or photographer to the event itself?

**Q**uiz night – organise your own or ask your local pub to give you a % of the winnings

**R**ace Night – hire a kit and sell tickets to local businesses or friends and family

## **R**affle

**R**adio – local radio stations are a great way to get the word out

**S**pecial Occasions - ask for donations for ActionAid instead of presents for that special birthday or anniversary.

**S**peed-dating – get a mix of single males/females, set the clock, mingle and request donations from the participants.

**S**ponsored activities – you could walk, run, swim, dance, skydive or even shave your head!

## **S**treet collections

**T**hemed meal – why not ask you guests to come in the traditional dress of a particular country, or in fancy dress?

**T**reasure Hunt – teams pay an entry fee with a prize for the fastest

**T**wenty-four hour marathon - stay awake, dance-a-thon, sponsored silence

**T**in – collection tin or bucket to take to events. Contact ActionAid for details to ensure you get the appropriate permissions.

**U**nwanted and unused gifts (ask friends, family and colleagues)- can be used for prizes or at a car boot sale.

**W**alks – do a sponsored walk or arrange a walk and simply ask for a donation for people to take part

**W**ebite - ask local businesses if you can have a news item or banner or their website

**W**ine tasting evening – Guess where the wine comes from. Charge admission and to take part in games

**Z**est and zeal – essential if you are going to make the best of your fundraising. Your fundraising will make a real difference to people's lives. You should be proud that you are doing it!

### **KEEP US UP TO DATE WITH YOUR PLANS...**

The Fundraising Events Team  
ActionAid  
Hamlyn House  
Macdonald Road  
London N19 5PG

☎ 020 7561 7667

✉ Events@actionaid.org

[www.myactionaid.org.uk](http://www.myactionaid.org.uk)